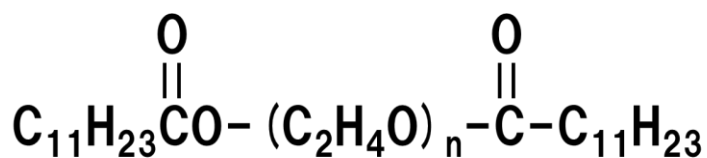


The foam enrichment with thickening effect

NONION™ DL-40HN (W)

1 NONION™ DL-40HN (W)

Chemical Structure



Concept

The foam enrichment with thickening effect

Description

Clear~slightly yellowish liquid

INCI

PEG-75 DILAURATE, WATER

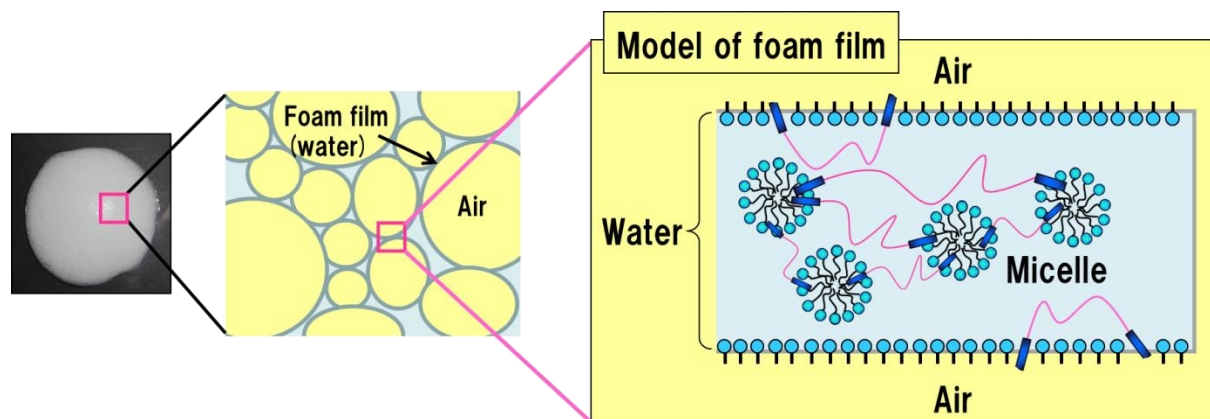
Chinese INCI

PEG-75 二月桂酸酯、WATER

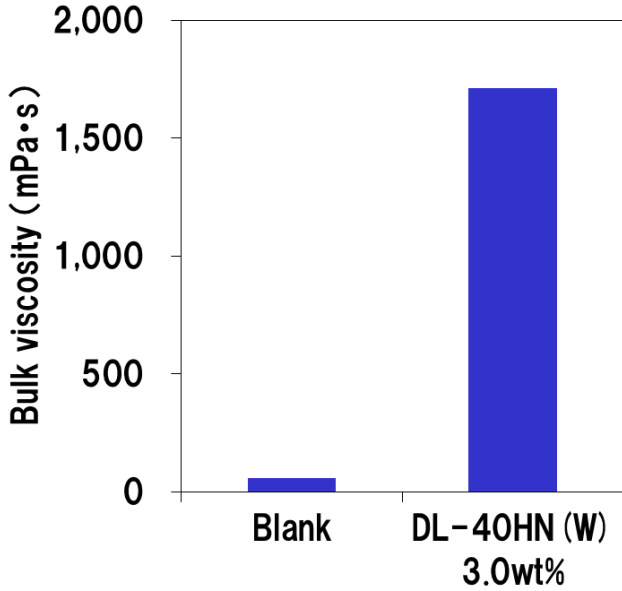
※ 65%aq., including d-δ-tocopherol100ppm

2 Characteristics

- ① It is suitable for bottle-type cleansing formulation because of good thickening efficacy.
- ② It improves foam quality and elasticity by cross-linking of micelles in foam film.
- ③ It is very easy to handle because of liquid state at R.T.
- ④ It has no slipperiness after washing off.



3 Thickening effect



<Sample>

- SODIUM METHYL COCOYL TAURATE 12.0wt%
- COCAMIDOPROPYL BETAINE 8.0wt%
- COCAMIDE DEA 3.0wt%
- POLYQUATERNIUM-10 0.5wt%
- CITRIC ACID Adjust to pH5.5
- WATER Balance

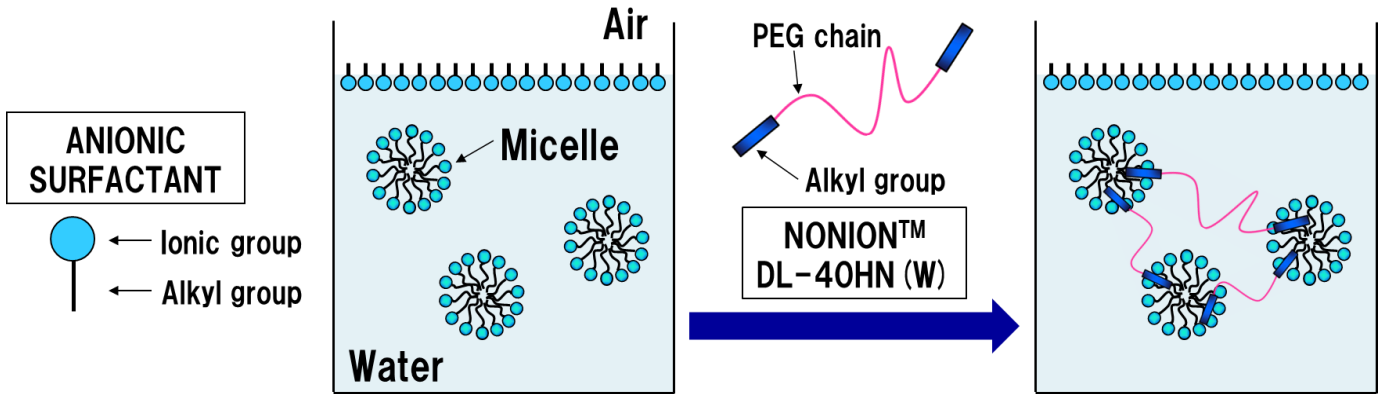
<Measuring instrument>

B-type viscometer

<Measurement conditions>

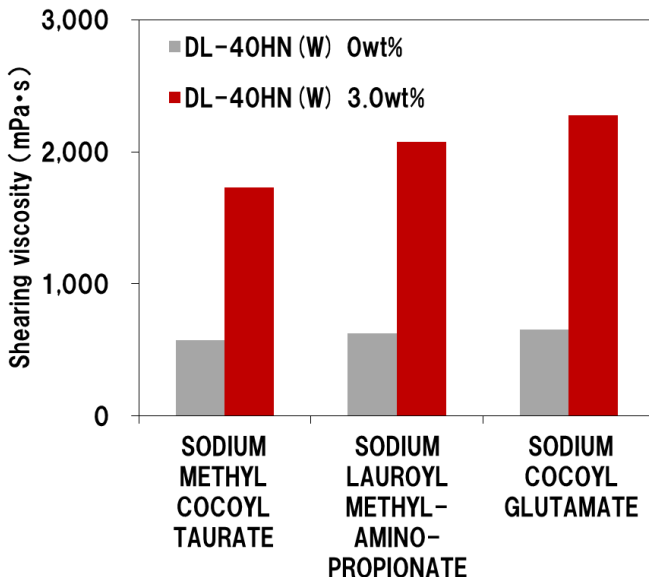
Rotor No. : 3
 Rotational speed : 12rpm
 Measurement time : 100sec
 Temperature : 25°C

Thickening Mechanism

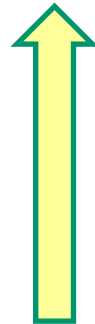


DL-40HN (W) cross-links micelles ⇒ High viscosity!

4 Foam viscosity



Elastic foam



<Sample>

- ANIONIC SURFACTANTS 1.2 wt%
- SODIUM COCOAMPHO ACETATE 1.2wt%
- GLYCERIN 10.0wt%
- CITRIC ACID Adjust to pH6.0
- WATER Balance

< Measuring instrument >

MCR302 (Anton Paar)

< Measurement conditions >

Cone plate : 25mm, 2°
 Shear rate : 1s⁻¹
 Temperature : 25°C

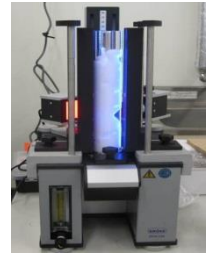
DL-40HN (W) improves foam elasticity!

5 Foam quality / stability

<Method>

- ①The sample is filled in the glass cylinder.
- ②Two-dimensional size of the foams reflected in a prism of glass cylinders are monitored over time.

< Measuring instrument >
 DYNAMIC FOAM ANALYZER
 DFA100 (KRUSS)

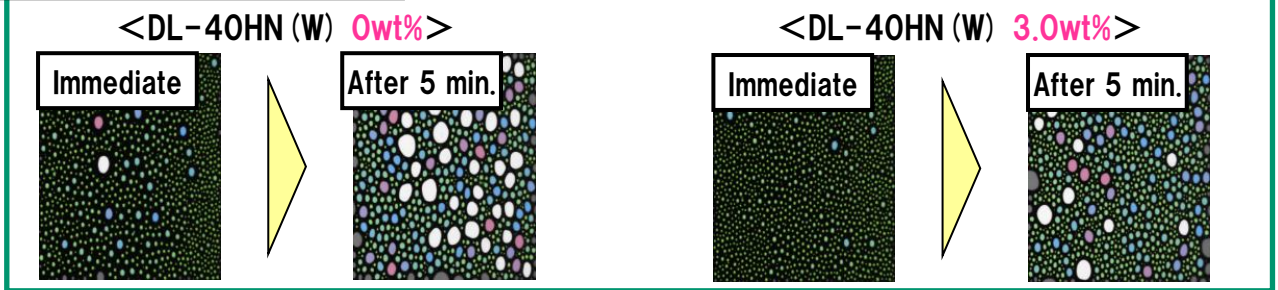


DFA100

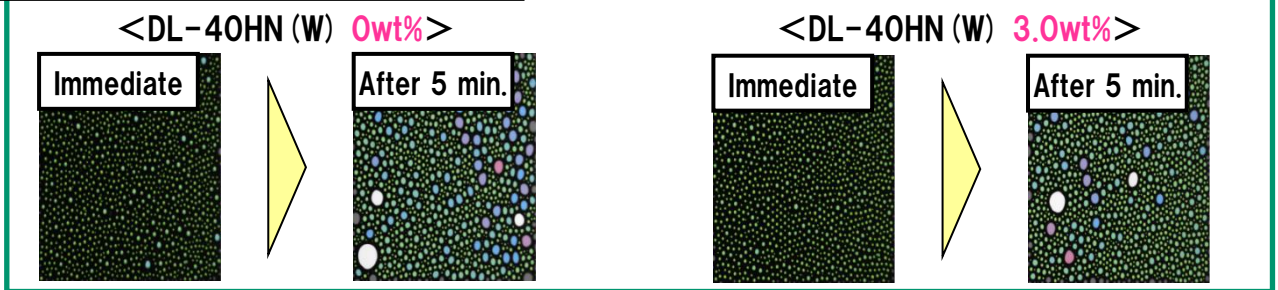
<Sample>

- ANIONIC SURFACTANTS 1.2wt%
- SODIUM COCOAMPHO ACETATE 1.2wt%
- GLYCERIN 10.0wt%
- CITRIC ACID Adjust to pH6.0
- WATER Balance

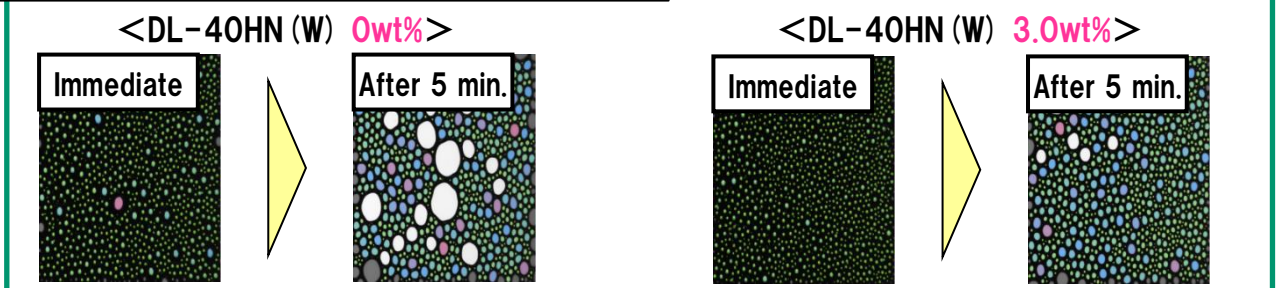
SODIUM LAURETH SULFATE



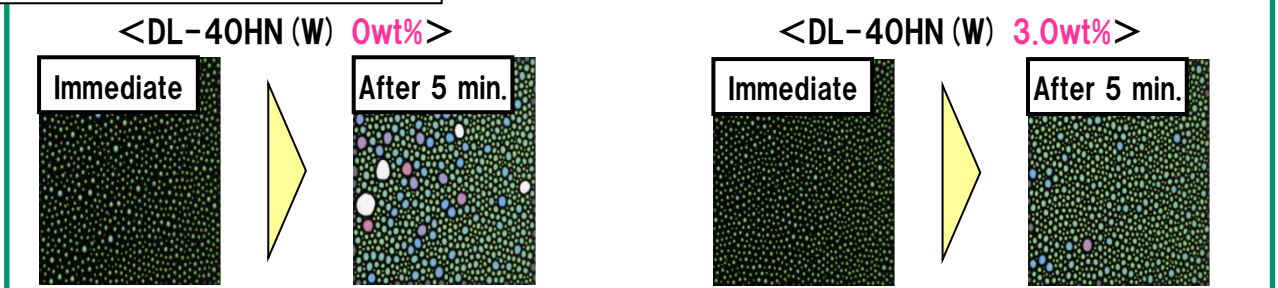
SODIUM METHYL COCOYL TAURATE



SODIUM LAUROYL METHYLAMINOPROPIONATE



SODIUM COCOYL GLUTAMATE



DL-40HN (W) improves foam quality and stability!

6 Application

Hair shampoo

(active)

Product Name	INCI	wt%
DIAPON® K-SF	SODIUM METHYL COCOYL TAURATE, WATER	12.0
SOFTILT® AS-L	SODIUM LAUROYL METHYLAMINOPROPIONATE, WATER	3.0
ANON® BDF-R	COCAMIDOPROPYL BETAINE, WATER	5.0
STAFOAM® MF PELLET	COCAMIDE MEA	1.0
MACBIOBRIDE® MG-120TIS	PEG-120 METHYLGLUCOSE TRIISOSTEARATE	0.5
NONION™ DL-40HN (W)	PEG-75 DILAURATE, WATER	3.0
-	POLYQUATERNIUM-10	0.5
-	Preservatives, pH adjuster	q.s.
-	WATER	balance

pH:5.5 Viscosity:2,700 mPa·s (25°C)

7 Safety data

- Human patch testing (40 adults, Occlusive patch 24hours)

Sample concentration : 10% aq.

Skin irritation index* ≤ 5 ; Safe (Negative)

*T. Sugai, et al., J. of Japanese Cosmetic Science Society, Vol. 19, sup. 49-56 (1995)

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