Relationship diagram between NOF and stakeholders

NPOs/NGOs

Through partnership and cooperation, we promote contributions to social issues and the creation of shared value to support regional and social development.

Event sponsorship (as needed)

Community relations

Local community

We promote shared prosperity and sustainable development and contribute to local communities by understanding local needs and cooperating together to find solutions.

Dialogue meetings and briefings (annual), plant tours (as needed)

Industry associations

We promote industry-wide development and strengthen competitiveness through information sharing, policy recommendations, and collaboration toward common industry goals.

Various committees (as needed), various task forces (as needed)

Executive communication

General Meeting of Shareholders

Shareholders

This is an important process to strengthen communication with shareholders and promote mutual understanding.

General Meeting of Shareholders (once per year), business reports (twice per year)

Investor relations (IR)

Institutional investors and analysts

We support investment decision-making by building trusting relations and forming strategic partnerships through information sharing.

Business results briefings (twice a year), IR coverage (as needed), issuance of Integrated Report (once a year)

Press and media relations

Media

Corporate advertising

Through open communication and cooperation, we provide accurate information, promote mutual understanding, and create a credible media environment.

Cooperation for interviews (as needed), press releases (as needed)

NOF Group

Company website | Corporate social responsibility (CSR) | Crisis communications | Leader communications training | Charity work | Corporate sponsorship

Employee relations (ER)

Employees

Intracompany network

We provide opportunities for growth, enhance employee motivation and job satisfaction, and improve productivity and organizational performance.

Labor-Management Conference (as needed), self-report system (annual), internal recruiting system (as needed), publication of in-house newsletter (four times a year), support for in-house health promotion (as needed)

Government relations

Government agencies / Municipalities

Through cooperation and dialogue, we contribute to policy-making and the resolution of social issues, thereby contributing to the public interest and sustainable development.

Liaison meetings (as needed), conference meetings (as needed)

Academia

Through research collaboration, knowledge sharing, and student support, we promote academic achievements and practical applications, and strengthen collaboration with academia.

Public bidding invitation for industry-academia research (as needed), sponsored and joint research (as needed)

Marketing communications

Business partners

Through proactive communication and value provision, we aim to strengthen relationships with customers, improve customer satisfaction, and create business opportunities.

Exchanges of opinions with agents (as needed), new product briefings (as needed), product study sessions (as needed)

Suppliers

We build effective supply chains by building trusting relations and forming cooperative partnerships to improve quality, efficiency, and sustainability.

CSR procurement questionnaire (annual)

Recruitment

Prospective recruits

We provide an attractive brand image and deepen mutual understanding through open communication to ensure a successful recruitment process.

New graduate hires (annual), mid-career hires (as needed), job matching (annual), company information sessions (annual)