Future vision of an environment for the utilization of data

Company-wide data utilization environment
(NW, DB, and other infrastructure development)

Innovation through data utilization
(speeding up the development of new
technologies and products, etc.)

Acceleration of business management
(cross-organizational / diversification of
analysis focuses, etc.)

Centralized data management, cross-organizational data utilization
(clarification of data location/responsibility, use of data based on access restrictions, etc.)

ERP

CRM, SFA, etc.

Advanced data analysis
(diversification of analysis axis, etc.)

Digitization of analog data
Organizational use of information assets