



# Marketing and Labeling / Customer Privacy and Data Protection

GRI 417-1/418-1

## Marketing and labeling

### Statements and policies regarding responsibility for marketing and promoting processed foods

The Functional Foods Division provides consumer food products such as edible oils, functional food materials, and materials for health food to companies manufacturing bread, confectionery, processed foods, and health foods for consumers. Integrated information on each ingredient used in consumer food products such as raw ingredients, allergens, genetically modified substances, and locations of ingredient production serves as the basis for labeling and advertising consumer food products. To ensure that labels and advertisements are prepared correctly at manufacturers of consumer food products, we comply with food labeling laws and regulations and provide appropriate information to such manufacturers.

## Compliance regarding advertising, marketing, and labeling of processed foods

At the Daishi Plant, where the Functional Foods Division's products are manufactured, we have obtained FSSC 22000 certification, an international certification for food safety, and operate the plant under the management system. The management system has requirements related to food labeling. In addition to regularly checking the latest food-related regulations, we also provide regular compliance education on food defense and food fraud for the employees at the Daishi Plant. In addition, because correct food labels are based on ingredient information, we regularly evaluate raw ingredient suppliers and conduct audits of suppliers when necessary. Through these activities, we manufacture our products using ingredients sourced only from trustworthy suppliers.

## Customer privacy and Data Protection

The NOF Group recognizes compliance as a foundation that supports companies. We believe it is important to prevent violations of laws and regulations or the NOF Group Corporate Code of Ethics beforehand or take corrective actions at an early stage, so that they do not become more serious or prolonged, and set up a Compliance Hotline on our website for our business partners and other external parties.

To date, we have not received any reports on the following matters through the hotline.

Total number of substantiated complaints concerning breaches of customer privacy

NOF Group

None

Total number of customer data breaches, thefts, and losses

NOF Group

None